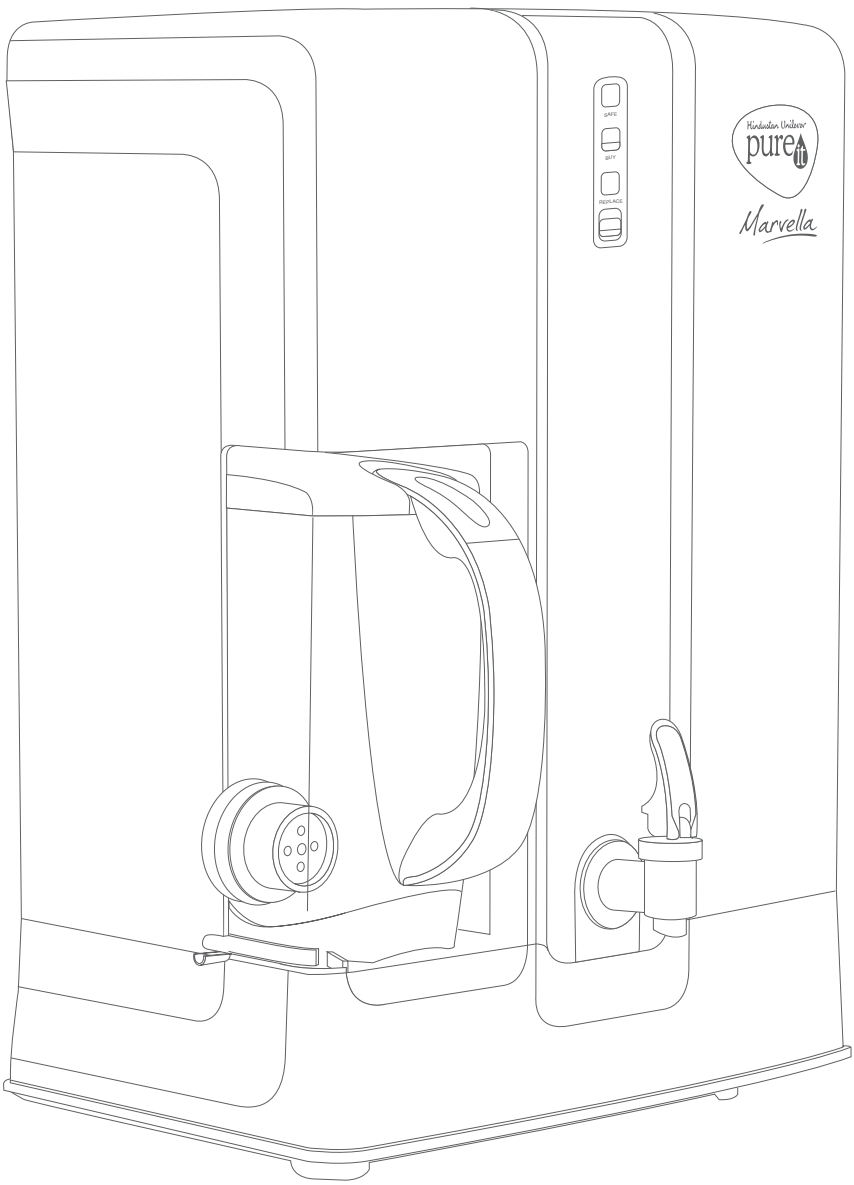
Welcome to the Pureit family

Instruction Manual

India's first
fully automatic purifier.

Hindustan Unilever
pure it
Marvella


SAFE
DIRTY
REPLACE
Hindustan Unilever
pure it
Marvella

Welcome to the Pureit family

Congratulations!

We thank you for the trust you have shown in our product and we guarantee you that our product will live up to your expectations. Pureit is trusted by millions of users for providing safe water to their loved ones.

Our product has been developed by experts and is designed to give you water that is 'as safe as boiled water'. Pureit adheres to some of the toughest standards of leading institutions both in India and abroad.

If you need to get in touch with us for anything, please call us at 1860 180 1000

We once again thank you for buying Marvella and look forward to a long and fruitful association with you.

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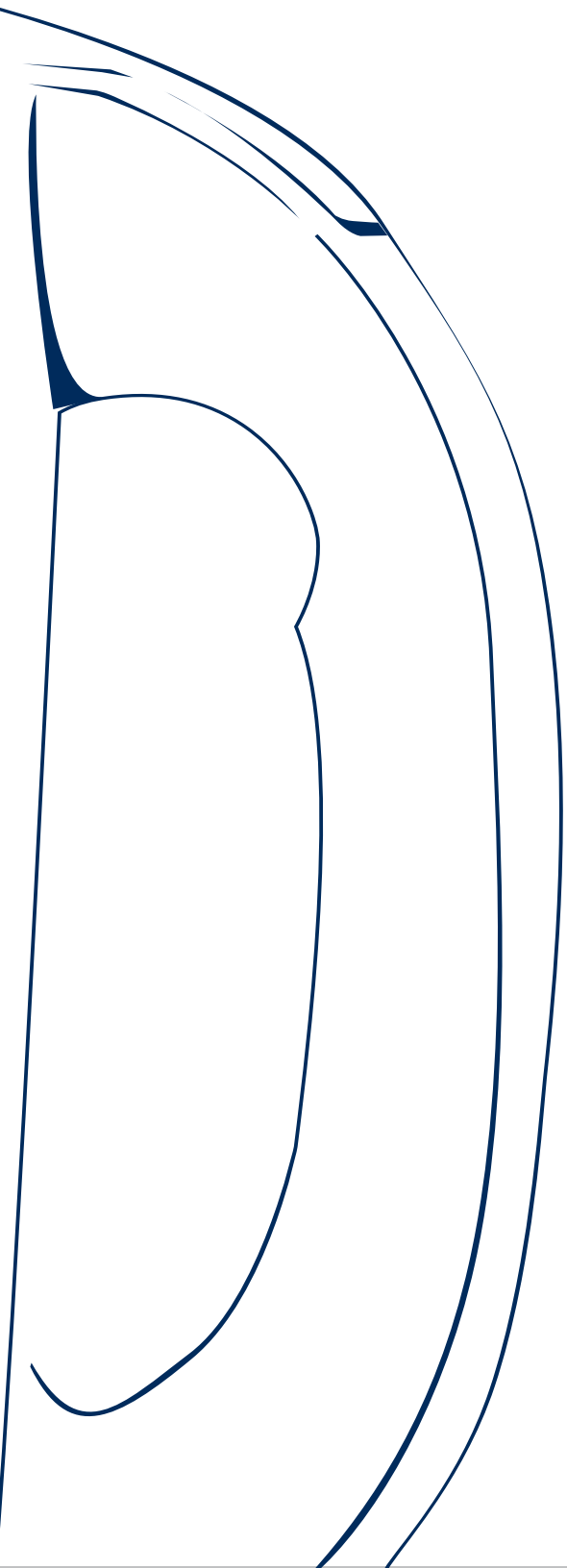


Pureit Advantage

Winning laurels across the world

Innovation award
UK trade & investment India

Innovative product award
Golden Peacock

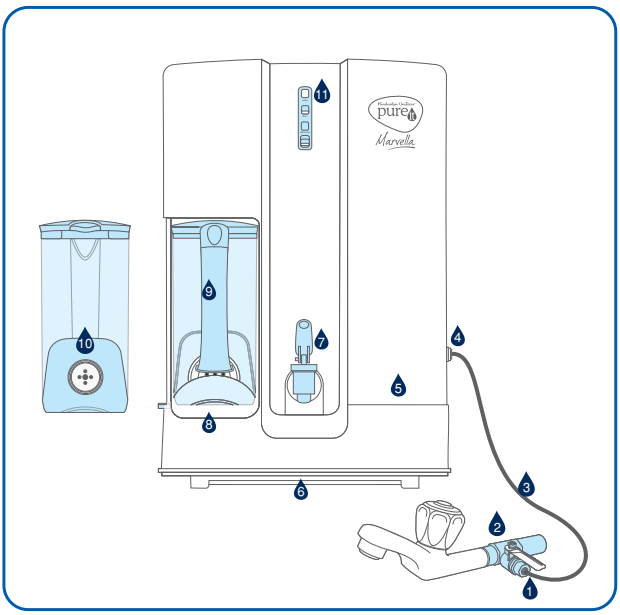
Trusted by many million homes

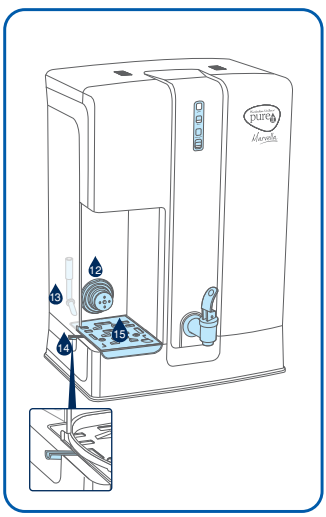
Trusted by thousands of doctors

Certifications

- National Enviromental Engineering Research Institute
- Central Food Technological Research Institute
- Apollo Hospitals Chennai
- Institute of Public Health Engineers, India
- Indian Public Health Association
- Meets stringent International Criteria of Enviroment Protection Agency (EPA), USA for virus and bacteria removal.

Know your Pureit Marvella

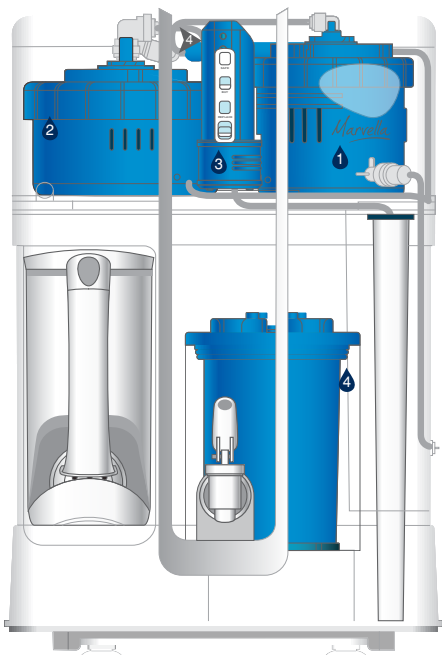




01	Diverter controller
02	Diverter assembly
03	Inlet Tube
04	Water Inlet
05	Storage tank
06	Mounting bracket
07	Tap
08	Drip tray
09	Insta Serve Jug
10	Jug connector
11	Germkill life indicator
12	Storage Communicator
13	Leakage pipe
14	Drip tray outlet
15	Drip tray cover

Pureit Marvella's Unique Technology

Pureit Marvella's Unique Technology has 4 purification stages,which ensures you get 'as safe as boiled water'.



1. Unique Pleated Filter™
   Removes visible dirt
2. Unique Activated Carbon Filter™
   Removes remaining dirt, harmful parasites and even pesticides impurities
3. Unique Germkill Processor™
   It uses 'Programmed Chlorine release technology' to target and remove invisible harmful viruses and bacteria
4. Unique Polisher™
   Removes chlorine and other contaminants to make water clean, odourless and great tasting

Unique Benefits of Pureit Marvella

India's first fully automatic purifier

It works without electricity and once connected to tap, it starts, stops, purifies water and gives 'As safe as boiled water'™ water always 'Ready to be served' even you not being around....
AUTOMATICALLY

No electricity

Does not require electricity to give 'as safe as boiled water'

Auto start stop

Automatically starts / stops filling water without any manual intervention

Auto storage

Ensures you will always have 4.5 liters* of safe water for consumption

Insta serve jug

Ensures you always have water 'ready to be served'

World class Germkill safety

Meets USEPA Germkill(Bacteria, Virus, Parasite) criteria

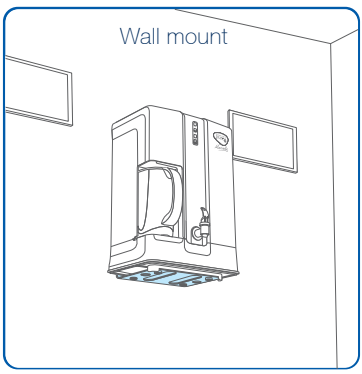
Auto safety lock

Shuts off the water supply automatically when germkill life is over

* At 20 PSI inlet pressure

Installing Pureit Marvella

Marvella can be installed on the Wall.
Please follow the instructions given below while installing

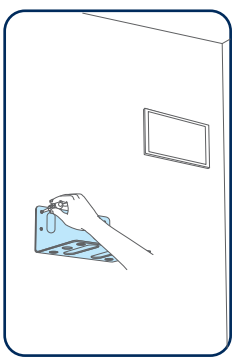


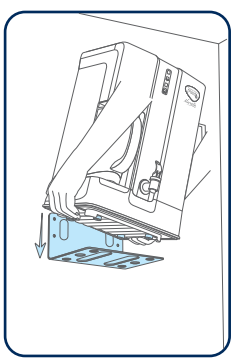
Important

Ensure Input pressure is less than 25 PSI. If it is more you need to use a 'Pressure reducing Valve' which must be bought at an additional cost.

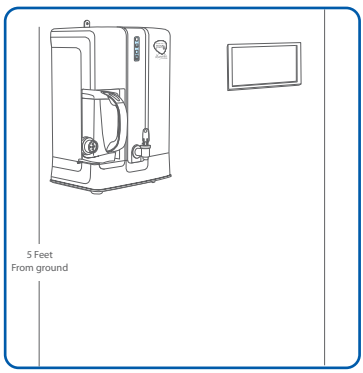
Instructions for wall mount

1. 'Mounting bracket' must be used for wall mounting Marvella.

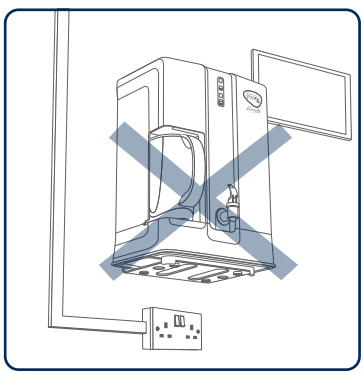


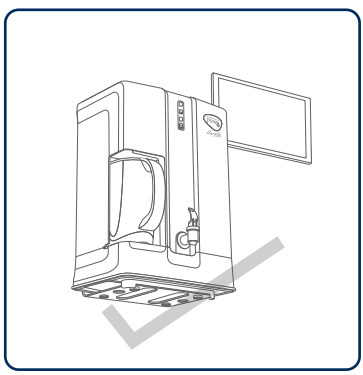


2. Marvella must be installed at a height of approximately 5 feet from the ground.

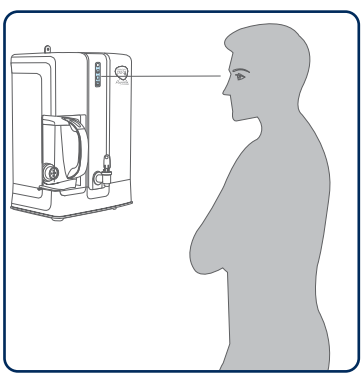


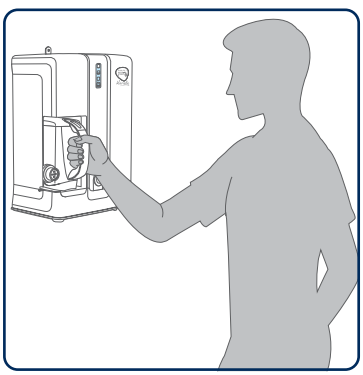
3. Ensure Marvella is not getting installed above an electric socket.





4. Ensure Marvella is installed where the germkill indicator is at the eye level and where the jug can be operated easily

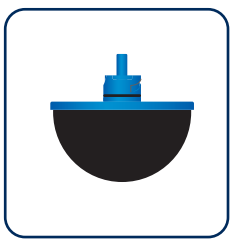




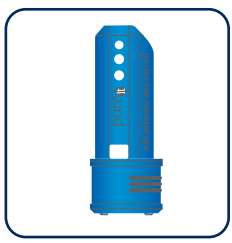
Germkill Kit

Pureit Marvella works on a set of consumables- Germkill kit, which needs to be changed based on the water consumption (every 2250 liters)

The Germkill Kit has the following



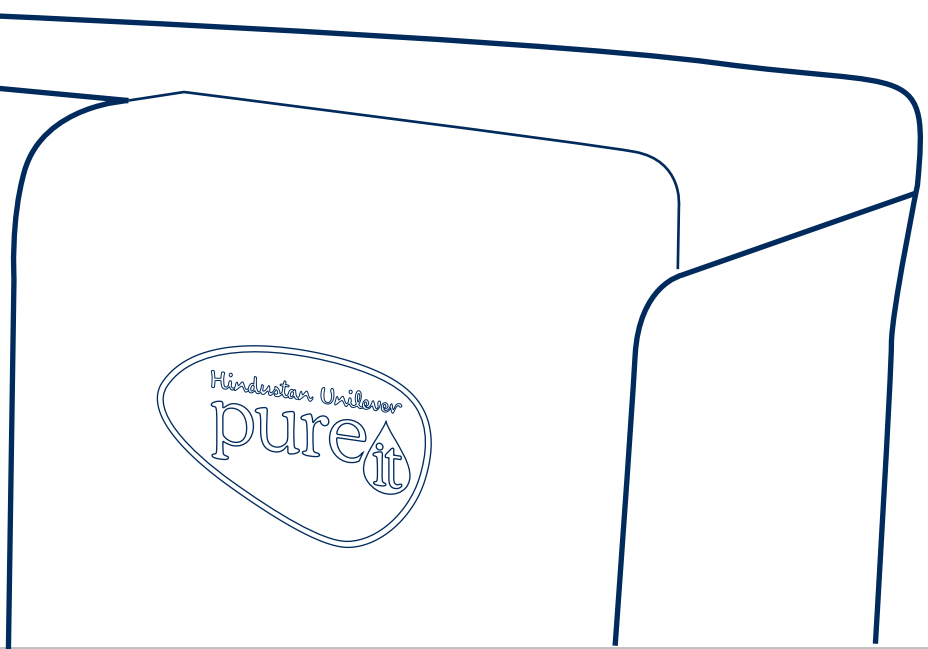
Activated Carbon Filter



Germkill Processor

Polisher

The ‘Germkill Kit’ has been designed to give 2250 litres of water at a water temperature of 25 degree Celsius in moderate humidity conditions.


Hindustan Unilever
pure it

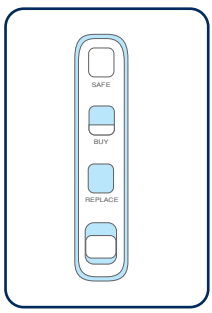
Pureit Marvella

assurance of safety

Germkill Indicator

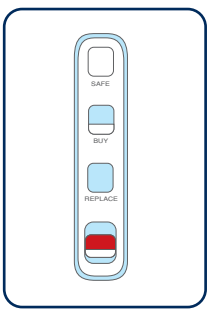
The unique 'Germkill indicator' indicates when it's safe to use the purifier and when it's time to change the 'Germkill kit'.

Safe to Use



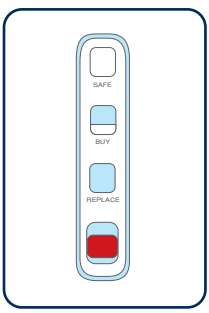
Indicator shows fully white

Time to order

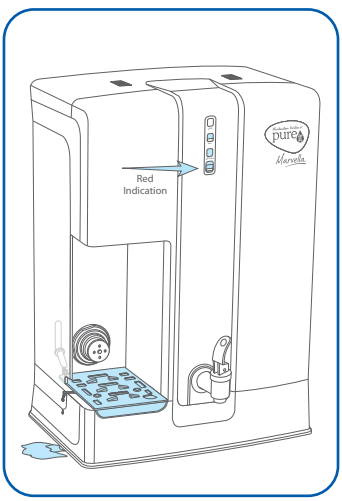


Indicator shows largely Red

Time to replace



Indicator show fully Red



Autosafety lock

If one forgets to change the 'Germkill kit' in time, the germkill indicator turns fully red and the 'Autosafety Lock' mechanism shuts the water flow, causing the water to flow from the 'Leakage Pipe'. This ensures no one drinks unsafe water accidentally.
Turn off the water inlet using divertor controller if there is any leakage call the helpline number and order for a new germkill kit.

Ordering Germkill Kit

You can order a 'Germkill Kit' through any of the following options:

Phone
1860 180 1000

Log in
www.pureitwater.com

Visit a Safe Water Zone

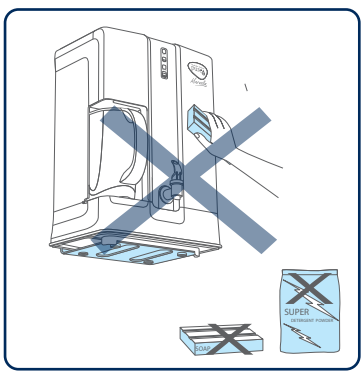
Please call the Pureit helpline or visit a safe water zone to find out the current cost of the pureit germ kill kit.

You can also contact 9223 200200 to book a Germkill Kit

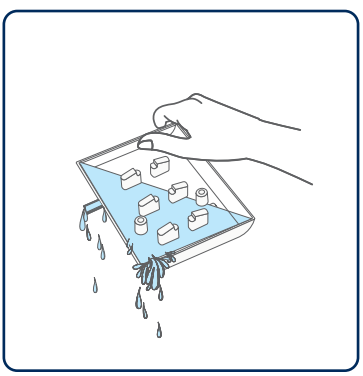
Important instructions

Cleaning & Maintenance

1. External portion of the purifier must be cleaned using wet cloth. Do not use detergent/soap.

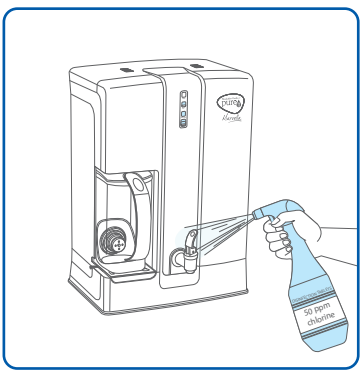


2. Empty the drip tray whenever it is full, else it may lead to leakage.

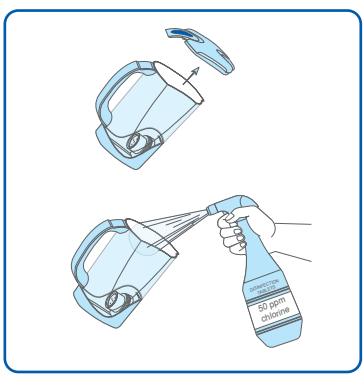


3. Clean the drip tray in running tap water without using detergent/soap.

4. You can clean the tap by using disinfectant like bleach / hypochlorite (50 ppm available chlorine). Discard 2 litres of water after cleaning the tap.

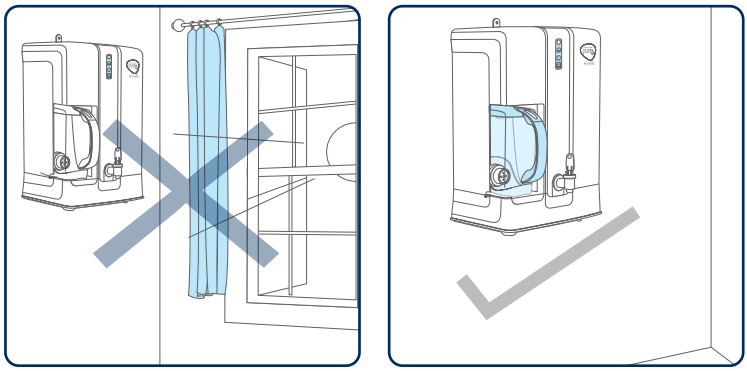


5. Ensure to clean the jug by using only pureit water with disinfectant like bleach/hypochlorite (50 ppm available chlorine)

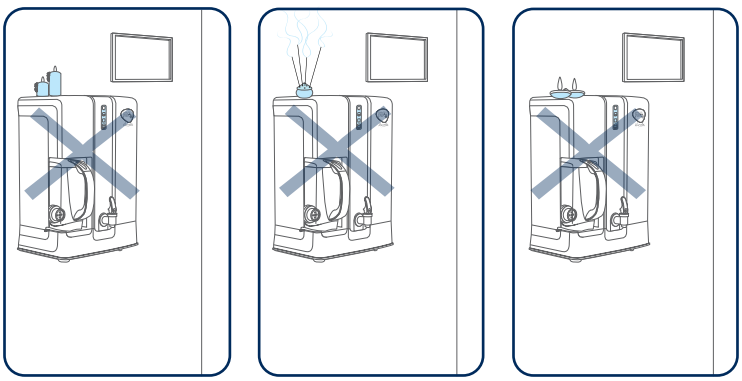


Precautions

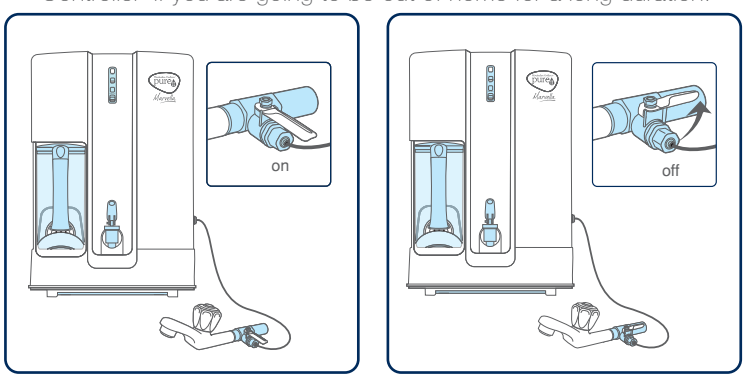
1. Do not keep the purifier in direct exposure to sunlight.



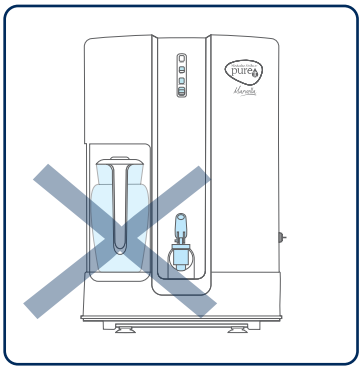
2. Do not place candles, agarbhathis, diyas on the purifier

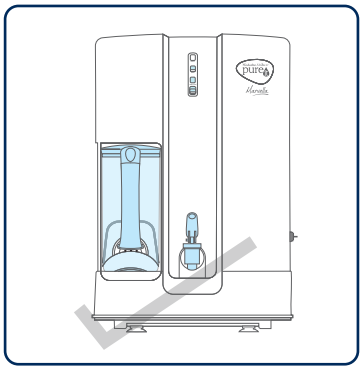


3. Always ensure to switch off the water inlet using, 'Divertor Controller' if you are going to be out of home for a long duration.



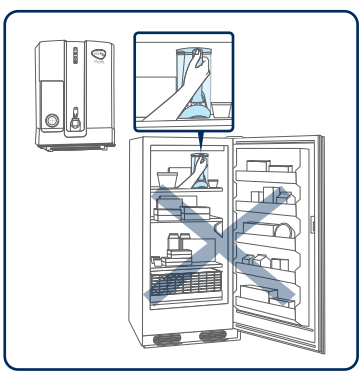
4. Do not use any other jug other than 'Insta Serve Jug' in the purifier



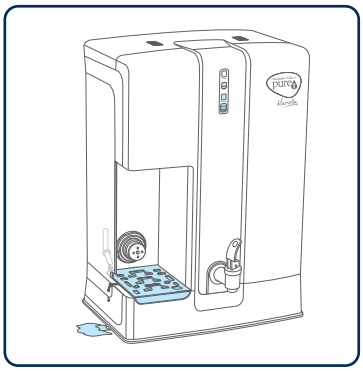


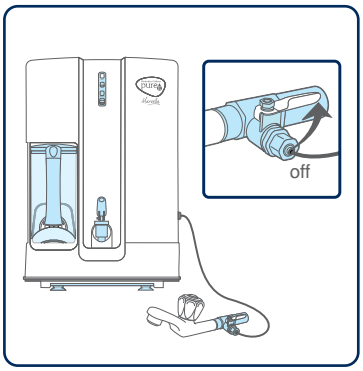
5. While pouring water using the jug, ensure that you hold the jug by puting your thumb on the slot that has been provided.

6. Do not keep the jug in the freezer since it may damage the jug.

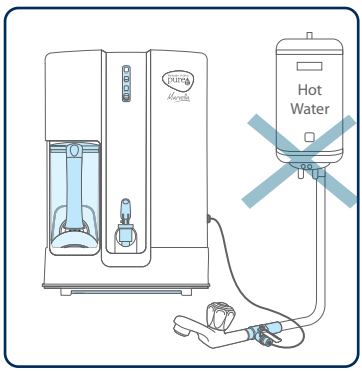


7. Turn off the water inlet using 'Divertor Controller' if you notice any leakage from the purifier.

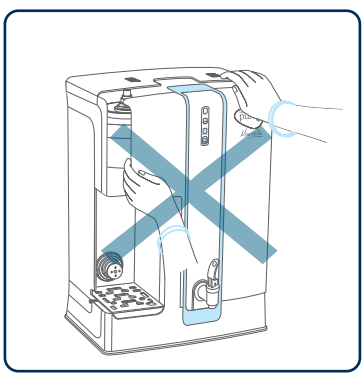




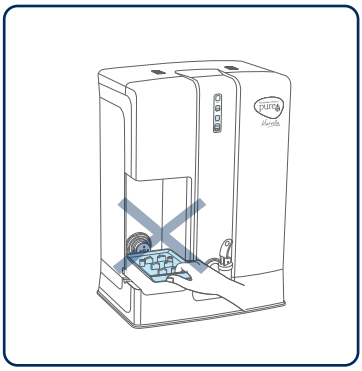
8. Ensure the input water is not hot since it may uses up the germkill kit faster than normal.



9. Do not try to open the purifier for cleaning or for any replacements. This is to be done only by qualified company personnel.

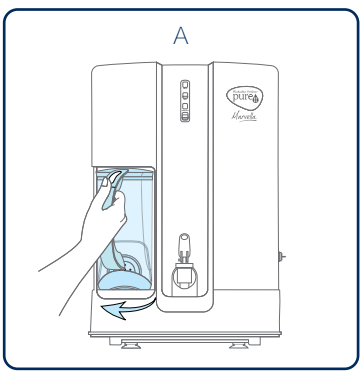


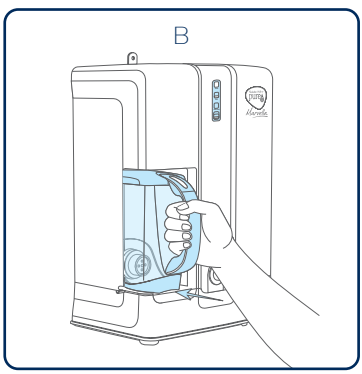
10. Do not use the water stored in the tank or jug if it is stored for more than 2 days. Empty the stored water and then start using it again
11. Do not consume the water in the Drip tray since it is unsafe for drinking.
12. Ensure the drip tray is placed properly in the slot provided.



13. Ensure the Drip tray cover is placed properly on the slot provided

14. Always slide the jug to the left and then take it out (Refer to Image A). Ensure the jug is fitted on the slot provided while putting it back on the purifier(Refer to Image B).





Technical specifications of Pureit Marvella

Why is Pureit Marvella is India's first fully automatic water purifier?

Pureit Marvella is the only wall mounted, in-home water purifier which works without electricity and once connected to water tap starts-stops-purifies water and keeps water ready to be served without anyone being around and without even pressing a button.Connect it..forget it...!

This is possible because only Pureit Marvella has all the following features which makes a purifier fully automatic:

- Auto start-stop
- Auto storage
- Insta Serve jug
- No electricity.

Height	472.5 mm
Width	321 mm
Depth	260 mm
Weight of 'Pureit Marvella'	8.5 kgs
Storage capacity	4.5 litres*#
Material of construction for non-transparent parts	Food safe, non-toxic, engineering-grade ABS
Material of construction for transparent parts	Food safe, non-toxic, engineering-grade SAN

Storage tank 3.25 litres ; Jug – 1.25 litres

* At 20 PSI inlet pressure

Germkill Kit

Material of construction	Food safe, non-toxic, engineering-grade ABS
Purification capacity	This has been designed to give 2250 litres of water at a water temperature of 25° C, in moderate humidity conditions
Expiry period	Two years from the date of manufacturing
Germkill performance standard	Meets stringent international criteria of Environment Protection Agency (EPA), USA for harmful virus and bacteria removal

FAQ'S

1. How does Marvella purify water?

Marvella has a 4 stage purification system which ensures you get water that is 'as safe as boiled water'.

a. Unique Pleated Filter™
   Removes visible dirt

b. Unique Activated Carbon Filter™
   Removes remaining dirt, harmful parasites and even pesticides impurities

c. Unique Germkill Processor™
   It uses 'Programmed Chlorine release technology' to target and remove invisible harmful viruses and bacteria

d. Unique Polisher™
   Removes chlorine and other contaminants to make water clean, odurless and great tasting

2. What is the storage capacity of 'Marvella'?

Marvella has two storage facilities which are in-built in the purifier. Insta Serve Jug - This has a capacity of 1.25 liters* and Storage Tank - This has a capacity of 3.25 liters*

3. How much time does it take to purify water in 'Marvella'?

'Marvella' takes about an average of 30 minutes to purify 4.5 litres of water, and time may vary depending on the input water quality.

* At 20 PSI inlet pressure

4. What is a Germ Kill indicator? How does it work?

'Germ Kill indicator' lets you know when you are getting safe water and when it is time to replace the kit.
When the indicator is 'white or slightly red' it means the germkill is working.
When the indicator is 'half red' it is nearing the end of its life.
When the indicator is fully Red it means the 'Germ Kill' power is exhausted and the germkill kit needs to be replaced.

5. How does the 'Auto Safety Lock' work?

In case, the Germkill Kit is not changed when it turns red, the ' Auto Safety Lock Mechanism' will automatically switch off the flow of Pureit water. This ensures that no family member drinks water that is not purified. Thus, Pureit ensures that every drop of water you drink is completely safe from harmful germs.

6. How will I get a new 'Germkill kit' replaced?

Once the kit turning red, you need to call the Pureit Helpline number and order for a kit. The Customer care specialist will visit your place and replace the kit at a nominal cost.

7. What does a 'Germkill Kit' consist of?

The Germ Kill kit comprises of 3 consumables namely the
1. Activated Carbon Filter, 2. Germkill Processor, 3. Polisher.
One Germkill Kit last for about 2250 litres.

8. What should I do if any part of the Marvella is broken?

Please call the Pureit Helpline number and order for the particular spare part. there will be a nominal cost for the parts that have to be replaced and for the service call.

9. Does Marvella also remove salt?

Marvella is only designed to remove bacteria,virus and parasites as per the EPA standards.It also removes physical impurities like dust and dirt.It will not remove any dissolved salt content in the water.

10. What should I do if there is a leakage from the purifier?

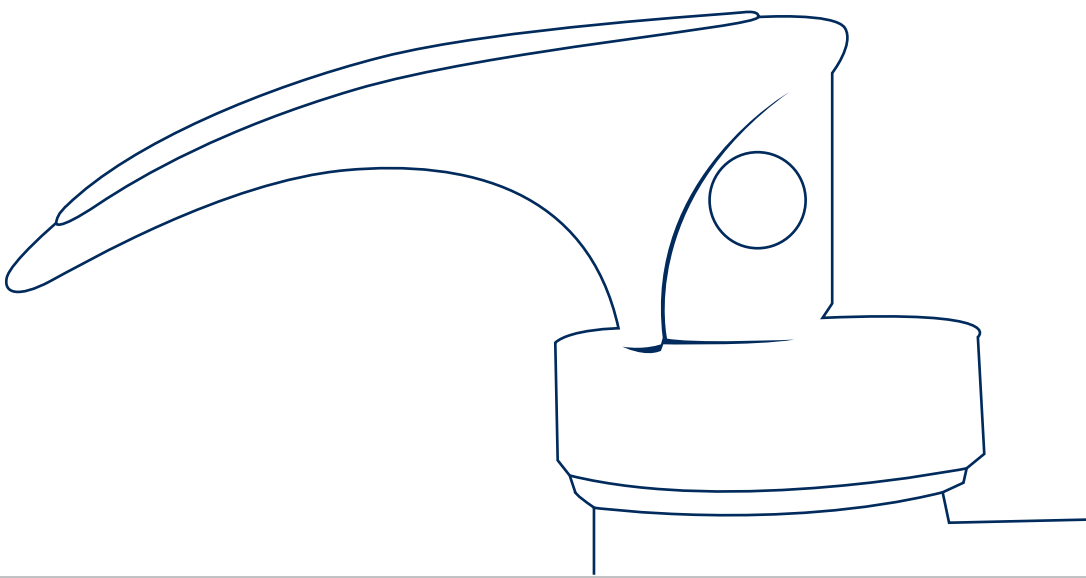
If you find any leakage from the purifier. First, switch off the water inlet using the 'Divertor Controller'. Check the germkill life indicator, if it shows Red it means the Germkill is exhausted and Auto safety lock has stopped the water flow. You need to order a new germkill kit.
If the indicator is not Red then call our helpline number and register for a service request.

11. How long can the stored water in Marvella be used for drinking

You can use stored water for 2 days,if it is not used for more than 2 days,we advice you to discard the water and let the purifier get refilled.

12. Who will do the installation?What if I change the location and need to reinstall the purifier at a different location?

The first installation is done by the company service person and is free of cost.For any subsequent installation you need to call the helpline number.Our company service person will come and do the installation at a nominal cost.



Statement of hindustan unilever's intellectual property rights

The following are covered under Hindustan Unilever's intellectual property rights

Pureit Marvella™
Autosafety lock™
Intelli Sensor™
Insta Serve Jug™
Germkill Kit™
Germkill Action™
As Safe As Boiled Water™
Germkill Life Indicator™
Pleated Filter™
Activated Carbon Filter™
Germkill Processor™
Polisher™
Safe Water Zone™

Hindustan Unilever Limited

(C) HUL 2010

Warranty Registration Card

Hindustan Unilever pureit Marvella

Serial No: _____

Date of Purchase: _____

Purchaser's Name: _____

Telephone No: _____

Address: _____

Dealers name: _____

Address: _____

Dealers Signature
(with rubber stamp)

Note

Please retain the bill of purchase.
Please quote Serial number, Model & date of purchase in all your correspondence.

Pureit Marvella warranty details

The 'Pureit Marvella' guarantees that you will get 'as safe as boiled water' as described in 'Pureit marvella's Unique technology' section, as long as the 'Pureit Marvella' is used in the manner specified in this manual.

In addition, we cover you with a 12 months warranty against manufacturing defects.

This warranty is subject to the following conditions:
The customer will notify the company in writing or by calling the help line promptly of any defects noticed and give the company or its authorised agent adequate opportunity to inspect, test and remedy them for which the customer will deposit the 'Pureit Marvella' if so required by the company, with the company's office/service centre /authorised dealer along with the original invoice, in the city where they are sold.

Inspection and test report of the company's office/service centre/authorised dealer will be final and binding under the warranty for determining defects, repairs/alterations required or carried out, or certifying working of the 'Pureit Marvella' thereafter.

The company's obligation under this warranty shall be limited to repairing or providing replacement of parts, which are found to be defective.

The company or its authorised agent will be entitled to retain any defective part replaced under the warranty.

The company's liability under this warranty shall in no event, and under no circumstances, exceed the price paid by the customer.

This warranty is confined to the first purchaser of the product only and is not transferable.

In the event of repairs of any part/s of the 'Pureit Marvella' , this warranty will thereafter continue and remain in force only for the unexpired period of the warranty.
'For any repairs outside the warranty period of twelve months, the prescribed charge for inspection and transportation as applicable would be charged by the company'
The warranty is issued at Mumbai, and courts at Mumbai shall have exclusive jurisdiction over matters covered or flowing from this warranty.

The company obligation is only for effective repairs of any defective part of the 'Pureit Marvella', and not for 'Pureit Marvella' replacement as such.

Repairs or replacements will be carried out by the company's office/service centre / authorized dealer from whom the 'Pureit Marvella' has been purchased.

For 'Pureit Marvella' installed beyond the municipal limits of the jurisdiction of the authorised service centre / authorised dealer, all expenses incurred in collecting the 'Pureit Marvella' /s, or parts thereof from the company's service center/ authorised dealer, as well as expenses incurred with deputising of service personnel / technicians towards conveyance and other incidentals etc. will be borne by the customer.

The warranty is void if any repair work is carried out by persons other than those of the company, or its authorised dealers.

The warranty is void if the serial number is deleted from the 'Pureit Marvella' .

This warranty is valid in India only.

Not with standing anything to the contrary contained in, or implied by this warranty:

The company's liability under this warranty shall be limited only to defects in the 'Pureit Marvella' which occur under the conditions of normal operation of the 'Pureit Marvella' and their proper and prescribed use as per this user manual. This warranty does not cover or extend to defects which are determined by the company or its authorized agents as occurring or resulting from or attributable to negligence, abuse, misuse, faulty care, operation or maintenance or repairs, alterations to the 'Pureit Marvella' or any part thereof by others.
The three components of the Germkill Kit are not covered by this warranty, and have to be separately bought by the consumer once their life is over. This is described in detail in 'Germkill Kit' section.

General
For the purpose of this warranty, the following expressions shall have the following meanings respectively:
'The 'Pureit Marvella' ' shall mean the 'Pureit Marvella' described in the invoice.
'The customer' shall mean the purchaser of the 'Pureit Marvella' from the company or the company's authorised dealer who is a party to the invoice.
'The company' shall mean Hindustan Unilever Limited.
'Invoice' shall mean the Invoice issued for the 'Pureit Marvella' by the company or its authorised dealer to the customer describing the 'Pureit Marvella' and indicating, inter alia, the total purchase price thereof, the name of the customer, and the place where the 'Pureit Marvella' is to be delivered.
'User manual' shall mean the instructions for installation, use and maintenance contained in the leaflet published by the company, and delivered to the Customer at the time of sale of the 'Pureit Marvella' .
Specifications and features are subject to change without prior intimation